



March 2006

SmallTalk

A publication of the Southern Good Faith Fund Business Development Center

Savings Program is Win-Win

Do you know that your child care business can benefit from our Asset Builders Program's Individual Development Account (IDA)?

For every dollar you save you could receive three free dollars. That means if you save \$667, you receive a match of \$2,000. As a couple, you would save \$1,334 and receive a match of \$4,000. You can use the money to start a business or to improve your current business.

Some of our clients have used their savings to purchase equipment, furniture, toys, books, and supplies for their child care business.

For more information in Pine Bluff call Tara Irby at 870.535.6233 or 888.323.6233 ext. 36. In Helena-West Helena call Mindy Maupin at 870.816.1104 or Vida Fielder at 870.816.1126.

It Pays to Participate in the Special Nutrition Program

The Special Nutrition Program (SNP) reimburses child care providers for part of the cost associated with meals and after school snacks that are served to eligible children who are enrolled for child care.

Who can participate?

- Licensed commercial and home-based child care centers are eligible for SNP.
- The child care provider's own children may also qualify.
- Adult daycare centers are also eligible to receive reimbursement.

What kind of meals may be served?

- All meals must meet USDA's standards for nutrition to qualify for reimbursement.

How does my center benefit?

- Improve your bottom line! You will significantly reduce the cost of meals and snacks thereby improving your net profit.

Upcoming Training

Basic Computer Training - Pine Bluff

This course teaches the basics of operating a computer, Microsoft Word, Excel, and PowerPoint.

Cost: \$20

Dates: Monday evenings, April 3-24

Time: 6 p.m. to 9 p.m.

Location: SEARK College Workforce Development Center, Room 526

The Business Side of Child Care - Pine Bluff

This course is ideal for those who want to start or expand a childcare business. Training includes licensing, nutrition, marketing, financials, taxes, and financing.

Cost: \$50

Dates: Tuesdays, May 2 - June 13

Time: 6 p.m. to 9 p.m.

Location: Southern Good Faith Fund, 2304 West 29th Avenue

The Business Side of Child Care - West Memphis

This course is ideal for those who want to start or expand a childcare business. Training includes licensing, nutrition, marketing, financials, taxes, and financing.

Cost: \$30

Dates: Thursdays, June 1 - July 13

Time: 6 p.m. to 9 p.m.

Location: Mid-South Community College, MaGruder Hall

Licensing Workshops - Pine Bluff

In this 2-hour workshop, DHHS' Licensing Unit talks about the requirements to license a business.

Cost: Free and a light lunch is served

Dates: March 23, April 27, May 25, and June 29

Time: 10 a.m. - 12 noon

Location: Southern Good Faith Fund, 2304 West 29th Avenue

Licensing Workshops - Forrest City

In this 2-hour workshop, DHHS' Licensing Unit talks about the requirements to license a business.

Cost: Free and a light lunch is served

Dates: Monthly on Wednesdays

Time: 10 a.m. - 12 noon

Location: Department of Human Services, Hwy 70

Understanding Financial Statements: The Profit and Loss Statement - Helena

This workshop explains the components of the profit and loss statement and how to read and create one.

Cost: Free

Dates: Tuesday, May 16

Time: 6 p.m. to 7:30 p.m.

Location: Phillips Community College, Fine Arts Center, Hendrix Gallery

How To Market Your Business - Helena

This workshop will show you how to expand your customer base using cost effective and customer friendly tools.

Cost: Free

Dates: Tuesday, April 11

Time: 6 p.m. to 7:30 p.m.

Location: Phillips Community College, Fine Arts Center, Hendrix Gallery

To register or for more information call:

Pine Bluff: 870.535.6233

888.535.6233

Helena: 870.816.1120

Forrest City: 870.630.2005

West Memphis: 870.735.1134

- Advertising! Use your participation in SNP as a marketing tool. Inform potential customers about the program, and highlight the fact that your center provides meals that meet USDA's standards.
- Streamline operations. SNP requires accurate daily records on the meals served including:

- Names and daily attendance of enrolled clients.
- Number and types of meals served to enrolled clients, workers, and visitors.

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SNP continued

- Daily meal production records.
- Receipts, invoices, and other records that show food purchases and costs.

If you would like more information about enrolling in the Special Nutrition Program, give us a call.

Special Thanks To Our Funders

The Business Development Center thanks all the funders who make our work possible:

- Department of Human Services' Division of Childcare and Early Childhood Education
- U.S. Small Business Administration's Office of Women's Business Ownership
- U.S. Small Business Administration's Program for Investment in Microenterprise
- The Walton Family Foundation
- The W.K. Kellogg Foundation
- Southern Bancorp

Contact Us

Pine Bluff

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Helena

First Bank of the Delta
502 Cherry Street
870.816.1120

Forrest City

East AR Enterprise Community
By Appointment. 870.630.2005

West Memphis

West Memphis Chamber of Commerce
By Appointment. 870.735.1134

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BDC is partially funded by the U.S. Small Business Administration's Office of Women's Business Ownership (OWBO) under Cooperative Agreement Number (SBAHQ-04-W-0032). The Office of Women's Business Ownership is established to help women become full partners in economic development through small business ownership. The Women's Business Ownership homepage is: www.wbconline.gov. BDC is a public-private partnership of the U.S. Small Business Administration and Southern Good Faith Fund, a non-profit affiliate of Southern Bancorp. SBA's cooperation does not constitute or imply its endorsement of any opinions, products, and/or services. Reasonable arrangements for persons with disabilities will be made if requested at least two weeks in advance. Contact Miriam Karanja, 2304 West 29th Ave., Pine Bluff, AR 71603 or call 870.535.6233. All SBA programs are extended to the public on a nondiscriminatory basis.



Building communities. Changing lives.